



**Euromonitor
International**

Personal Luxury in Japan

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Designer apparel and footwear (ready-to-wear)
- Luxury eyewear
- Luxury jewellery
- Luxury leather goods
- Luxury wearables
- Luxury timepieces
- Luxury writing instruments and stationery
- Super premium beauty and personal care

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- Domestic luxury brands appeal to a global audience

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Luxury Goods in Japan - Industry Overview

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DISCLAIMER

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- Summary 1 - Research Sources

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