

Fish and Seafood in the United Arab Emirates

December 2025

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Fish and Seafood in the United Arab Emirates - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Strong and steady supply chain supports healthy growth in fish and seafood

INDUSTRY PERFORMANCE

Local aquaculture and reliable imports anchor price stability and food security Clean-label convenience and provenance add value to the market

WHAT'S NEXT?

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Fresh food sales on the rise as consumers pursue healthier lifestyles

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Fresh food in 2025: The big picture

Price sensitivity and busy lifestyles impact consumer shopping behaviour Focus shifts to sustainable and reliable supply chains for key fresh foods

WHAT'S NEXT?

Supply chain stability will be key to growth over the forecast period The shift towards healthier lifestyles should benefit fresh food sales

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