



# Eggs in France

January 2026

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Ethical upgrades support eggs despite cost pressure in foodservice

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Eggs posts solid growth in France in 2025

Consumer choices driven by ethical considerations

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Health-led, value-driven demand supports fresh food expansion

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Prevailing health trends favour plant proteins as meat continues to struggle

Concerns with cost and ultra-processed foods shape behaviour, while premiumisation trend gains traction

### WHAT'S NEXT?

Fresh food set to see stabilised sales and strong support for local produce

New trade agreement threatens fair competition, according to French farmers

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