



Euromonitor
International

Sweet Spreads Packaging in Canada

August 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Folding cartons sees dynamic growth despite falling overall packaging volumes

Upfield launches plastic-free tub for greasy sweet spreads

PET jars leads, while 500g and 750g packs are most popular

PROSPECTS AND OPPORTUNITIES

Packaging volumes to decline amid health trends and smaller pack preferences

Rising demand expected for 500g and 750g packs and PET bottles and jars

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-spreads-packaging-in-canada/report.