



**Euromonitor
International**

Sweet Spreads Packaging in Turkey

September 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Aluminium/plastic pouches most dynamic in sweet spreads packaging in Turkey
Glass and PET jars balance tradition and convenience in Turkish sweet spreads
Single-serve packs lead sweet spreads packaging in Turkey

PROSPECTS AND OPPORTUNITIES

Urbanisation and exports to drive sweet spreads packaging growth in Turkey
Supply chain constraints and packaging shifts could impact Turkish sweet spreads

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-spreads-packaging-in-turkey/report.