



**Euromonitor  
International**

# Sweet Spreads Packaging in the US

September 2025

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### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Sweet spreads packaging volumes rise in 2024 due to diverse usage occasions

Brands are enhancing functionality and sustainability without changing pack types

PET and glass jars the leading pack types in sweet spreads

#### PROSPECTS AND OPPORTUNITIES

Convenient and sustainable packaging is driving growth in sweet spreads

Packaging innovations are shifting preferences towards flexible and sustainable formats

### DISCLAIMER

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sweet-spreads-packaging-in-the-us/report](https://www.euromonitor.com/sweet-spreads-packaging-in-the-us/report).