



Sweet Spreads Packaging in the US

September 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Sweet spreads packaging volumes rise in 2024 due to diverse usage occasions
Brands are enhancing functionality and sustainability without changing pack types
PET and glass jars the leading pack types in sweet spreads

PROSPECTS AND OPPORTUNITIES

Convenient and sustainable packaging is driving growth in sweet spreads
Packaging innovations are shifting preferences towards flexible and sustainable formats

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-spreads-packaging-in-the-us/report.