

Retail Adult Incontinence in the United Arab Emirates

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Retail Adult Incontinence in the United Arab Emirates - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Moderate/heavy adult incontinence maintains dominance

Fine Hygienic Paper maintains leadership of retail adult incontinence

Pharmacies caters for specialised incontinence needs

PROSPECTS AND OPPORTUNITIES

Rising retail volumes reflect increasing awareness and availability

Convenience and privacy to drive stronger online adoption

Sustainability as a market priority

CATEGORY DATA

- Table 1 Sales of Retail Adult Incontinence by Category: Value 2019-2024
- Table 2 Sales of Retail Adult Incontinence by Category: % Value Growth 2019-2024
- Table 3 NBO Company Shares of Retail Adult Incontinence: % Value 2020-2024
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- Table 5 Forecast Sales of Retail Adult Incontinence by Category: Value 2024-2029
- Table 6 Forecast Sales of Retail Adult Incontinence by Category: % Value Growth 2024-2029

Tissue and Hygiene in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Tissue and hygiene in 2024: The big picture

2024 key trends

Competitive landscape

Retail developments

What next for tissue and hygiene?

MARKET INDICATORS

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MARKET DATA

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