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Premium Beauty and Personal Care in North Macedonia

May 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Premium fragrances and a rising demand for premium anti-agers supports growth in 2024
Coty Inc retains its lead with key products in fragrances, colour cosmetics and bath and shower
Consumers ability to increasing afford premium goods supports growth in 2024

PROSPECTS AND OPPORTUNITIES

Value-added goods and the perception of higher quality will drive growth across the forecast period
Health, wellness and sustainability are set to drive growth and shape product innovations
Sustainable packaging will become a vital component of product innovation

CATEGORY DATA

- Table 1 - Sales of Premium Beauty and Personal Care by Category: Value 2019-2024
- Table 2 - Sales of Premium Beauty and Personal Care by Category: % Value Growth 2019-2024
- Table 3 - NBO Company Shares of Premium Beauty and Personal Care: % Value 2020-2024
- Table 4 - LBN Brand Shares of Premium Beauty and Personal Care: % Value 2021-2024
- Table 5 - Forecast Sales of Premium Beauty and Personal Care by Category: Value 2024-2029
- Table 6 - Forecast Sales of Premium Beauty and Personal Care by Category: % Value Growth 2024-2029

Beauty and Personal Care in North Macedonia - Industry Overview

EXECUTIVE SUMMARY

- Beauty and personal care in 2024: The big picture
- 2024 key trends
- Competitive landscape
- Retail developments
- What next for beauty and personal care?

MARKET DATA

- Table 7 - Sales of Beauty and Personal Care by Category: Value 2019-2024
- Table 8 - Sales of Beauty and Personal Care by Category: % Value Growth 2019-2024
- Table 9 - GBO Company Shares of Beauty and Personal Care: % Value 2020-2024
- Table 10 - NBO Company Shares of Beauty and Personal Care: % Value 2020-2024
- Table 11 - LBN Brand Shares of Beauty and Personal Care: % Value 2021-2024
- Table 12 - Penetration of Private Label in Beauty and Personal Care by Category: % Value 2019-2024
- Table 13 - Distribution of Beauty and Personal Care by Format: % Value 2019-2024
- Table 14 - Distribution of Beauty and Personal Care by Format and Category: % Value 2024
- Table 15 - Forecast Sales of Beauty and Personal Care by Category: Value 2024-2029
- Table 16 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/premium-beauty-and-personal-care-in-north-macedonia/report.