



Euromonitor
International

Sweet Biscuits, Snack Bars and Fruit Snacks in Algeria

July 2025

KEY DATA FINDINGS

2025 DEVELOPMENTS

Continuing differentiation in flavours and toppings maintain positive growth performance for sweet biscuits

Local players continue to dominate

Small local grocers continue to lead, though e-commerce gains

PROSPECTS AND OPPORTUNITIES

Cereal bars register highest value growth

Healthier variants of sweet biscuits expected

Consumers looking for indulgence

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-algeria/report.