



Euromonitor
International

Butter and Spreads in Denmark

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Butter and Spreads in Denmark - Category analysis

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2025 DEVELOPMENTS

Healthy current value growth for butter and spreads in 2025, due to rising prices

Arla remains the leading player, gaining share and strengthening its position

Discounters leads sales while e-commerce continues to build its base

PROSPECTS AND OPPORTUNITIES

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DISCLAIMER

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