



Euromonitor  
International

# Dietary Supplements in Australia

September 2025

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## KEY DATA FINDINGS

### 2025 DEVELOPMENTS

Consumers seeking solutions for emotional, digestive and holistic health  
Local brands benefit from their reputation for safety, quality and transparency  
TGA continues to ensure the quality, safety and efficacy of listed medicines in 2025

### PROSPECTS AND OPPORTUNITIES

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### DISCLAIMER

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