



**Euromonitor
International**

Butter and Spreads in Ukraine

August 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Butter and spreads record double-digit value growth driven by inflation and tradition
Schedro TM retains the overall lead due to its strong position in margarine products
Supermarkets dominate sales of butter and spreads, while retail e-commerce gains share

PROSPECTS AND OPPORTUNITIES

Home cooking and health trends are expected to drive growth for butter and spreads
Innovation is set to focus on health and wellness positionings across the forecast period
Ghee butter is set to record growth among health-conscious consumers in Ukraine

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Dairy Products and Alternatives in Ukraine - Industry Overview

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DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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