



Paediatric Consumer Health in North Macedonia

October 2025

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Paediatric Consumer Health in North Macedonia - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Rising health awareness continues to drive demand
Krka Farma dooel retains overall lead
Pharmacies still the main distributon channel for paediatric products

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Overall demand set to remain robust
Delivery systems likely to be a focal point for innovation
Herbal/traditional and clean label products will continue to gain popularity

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DISCLAIMER

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