



Euromonitor
International

Ho Chi Minh City in Vietnam

July 2026

Table of Contents

HEADLINES

CITY SCORECARD

Chart 1 - Ho Chi Minh City City Scorecard Rankings Among 240 Asia Pacific Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 - City Scorecard Compared to and 2025

POPULATION

Chart 2 - Key Ho Chi Minh City Population Indicators Compared to Vietnam and Asia Pacific 2025

Chart 3 - Ho Chi Minh City Population Growth Compared to Vietnam and Asia Pacific 2020-2030

Chart 4 - Ho Chi Minh City Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2020-2030

Chart 5 - Ho Chi Minh City Population by Age and Sex 2025

CONSUMER EXPENDITURE

Chart 6 - Ho Chi Minh City Consumer Expenditure per Capita Compared to Vietnam and Asia Pacific 2020-2030

Chart 7 - Ho Chi Minh City Consumer Expenditure Structure 2025

DIGITAL CONSUMER

Chart 8 - Key Ho Chi Minh City Digital Consumer Statistics Compared to Vietnam and Asia Pacific 2025

Chart 9 - Digital Consumer Historic Growth and Forecasts in Ho Chi Minh City 2020-2030

WEALTH

Chart 10 - Ho Chi Minh City Disposable Income per Household Compared to Vietnam and Asia Pacific 2020-2030

Chart 11 - Number of Households by Disposable Income Band in Ho Chi Minh City 2020/2025/2030

Chart 12 - Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Ho Chi Minh City: 2020-2030

POSSESSION OF HOUSEHOLD DURABLES

Chart 13 - Ho Chi Minh City Household Possession of Kitchen Durables Compared to Vietnam and Asia Pacific 2025: % of Households

Chart 14 - Ho Chi Minh City Possession of Entertainment Electronics Compared to Vietnam and Asia Pacific 2025: % of Households

Chart 15 - Ho Chi Minh City Household Possession of Other Durables Compared to Vietnam and Asia Pacific 2025: % of Households

ECONOMY

Chart 16 - Ho Chi Minh City GDP per Capita Compared to Vietnam and Asia Pacific 2020-2030

Chart 17 - Ho Chi Minh City Real GDP Growth Compared to Vietnam and Asia Pacific 2020-2030

LABOUR

Chart 18 - Ho Chi Minh City Labour Indicators Compared to Vietnam and Asia Pacific 2025

Chart 19 - Economically Active Population and Unemployment Rate in Ho Chi Minh City 2020-2025

Chart 20 - Ho Chi Minh City Labour Productivity Compared to Vietnam and Asia Pacific 2020-2025

TRANSPORT

Chart 21 - Number of Airport Passengers in Ho Chi Minh City 2020-2025

Chart 22 - Automotive Circulation in Ho Chi Minh City 2020-2025

Chart 23 - Ho Chi Minh City Transport Possession Compared to Vietnam and Asia Pacific 2025: % of Households

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover

a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/ho-chi-minh-city-in-vietnam/report.