



Euromonitor
International

Limited-Service Restaurants in Australia

March 2026

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Challenging period for limited-service restaurants

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Strong performance for Latin American limited-service restaurants

Drive-throughs experience steady growth and increase share of sales

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Positive outlook as companies focus on delivering better value to consumers

Drive-throughs to attract further investment

Customer loyalty as focus area for limited-service restaurants

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Consumer Foodservice in Australia - Industry Overview

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A challenging year for consumer foodservice

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Consumer foodservice industry in recovery mode as inflation eases

Traditional channels experience a resurgence as the delivery channel slows

Loyalty a key focus area for brands as competition in foodservice intensifies

WHAT'S NEXT?

Consumer spending to recover well over the forecast period

Innovation will be tied to global trends such as the recent K-Wave

Consumers to refocus on sustainability as purchasing power grows

COMPETITIVE LANDSCAPE

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