



Euromonitor
International

Limited-Service Restaurants in Egypt

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Limited-Service Restaurants in Egypt - Category analysis

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2025 DEVELOPMENTS

Limited-service restaurants benefit from fast-paced lifestyles, expanding digital payments, and stronger tourism

INDUSTRY PERFORMANCE

Inflation cools, but costs still shape demand

Tourism and experience-led dining drive growth

Shift toward operational efficiency

WHAT'S NEXT?

Expansion of both premium and value formats

Faster and more integrated delivery

Pop-ups formalise and coffee scales

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Global scale versus local agility

Delivery and premium hospitality most dynamic in 2025

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Consumer Foodservice in Egypt - Industry Overview

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Another challenging but active year for consumer foodservice

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Inflation continues to pressure demand, but dining out remains a social priority

Delivery remains essential, but efficiency defines success

Experiences and loyalty programmes to drive loyalty and visit frequency

WHAT'S NEXT?

Expansion beyond core cities

Policy, sourcing, and infrastructure shifts

Sustainability gains slow but steady ground

COMPETITIVE LANDSCAPE

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