

LVMH Moët Hennessy Louis Vuitton SA in Retail

July 2025

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LVMH's global footprint

LVMH, the world's leading luxury house, has a unique retail presence

LVMH continues to lead luxury retail, despite slower performance in China

LVMH has been able to capitalise on market momentum

EXPOSURE TO FUTURE GROWTH

Luxury retail likely to face more challenges due to economic uncertainty Sephora will continue driving LVMH's online sales growth in the USA

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LVMH is facing intensified competition from ultra-premium luxury brands Growth opportunities through M&A shrink as the luxury market consolidates Key categories and markets

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LVMH has been betting on experiential retail to showcase exclusivity

US takes the leads as sales in China succumb to challenging market conditions

Leisure and personal good stores to remain key drivers of LVMH performance

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LVMH is blending exclusivity with accessibility in the digital era

Beauty e-commerce largely dominates LVMH online offerings

The US will remain the main driver of LVMH's e-commerce sales growth

SEPHORA

Sephora has become a trend-setter within the global beauty specialist landscape
Sephora is continuously bridging the gap between online and offline channels
Sephora Squad programme delivers strong results for both influencers and the brand

LUXURY RETAIL BRANDS

LVMH expands tiered services to elevate the in-store shopping experience LVMH maintains tight control over its digital platforms

Tiffany & Co unveils its first Latin American Blue Box Café in Mexico City

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Projected company sales: FAQs (1) Projected company sales: FAQs (2)

Channels: Helping you understand where and how consumers shop

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