

Premium and Luxury Cars in China

September 2025

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Premium and Luxury Cars in China - Category analysis

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2025 DEVELOPMENTS

Growing demand for sustainable premium and luxury cars drives growth for electric vehicles Established luxury car brands maintain dominance, and autonomous driving sees advances Domestic brands are making their presence felt with constant new launches

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Growing demand for premium and luxury cars, driven by EVs

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Premium and luxury car manufacturers will prioritise sustainability features

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