

Personal Luxury in the United Arab Emirates

June 2025

Table of Contents

Personal Luxury in the United Arab Emirates - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Designer apparel and footwear (ready-to-wear)

Luxury eyewear

Luxury jewellery

Luxury leather goods

Luxury wearables electronics

Luxury timepieces

Luxury writing instruments and stationery

Super premium beauty and personal care

PROSPECTS AND OPPORTUNITIES

Sustainability to drive growth in personal luxury with enhanced transparency

Luxury brands adopt technology and cultural sensitivity to thrive

Expansion of store-based retail presence and online offerings

CATEGORY DATA

- Table 1 Sales of Personal Luxury by Category: Value 2020-2025
- Table 2 Sales of Personal Luxury by Category: % Value Growth 2020-2025
- Table 3 NBO Company Shares of Personal Luxury: % Value 2020-2024
- Table 4 LBN Brand Shares of Personal Luxury: % Value 2021-2024
- Table 5 Distribution of Personal Luxury by Format: % Value 2020-2025
- Table 6 Forecast Sales of Personal Luxury by Category: Value 2025-2030
- Table 7 Forecast Sales of Personal Luxury by Category: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

Luxury Goods in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Luxury goods in 2025: The big picture

2025 key trends

Competitive landscape

Retail developments

What next for luxury goods?

MARKET DATA

- Table 8 Sales of Luxury Goods by Category: Value 2020-2025
- Table 9 Sales of Luxury Goods by Category: % Value Growth 2020-2025
- Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2020-2025
- Table 11 NBO Company Shares of Luxury Goods: % Value 2020-2024
- Table 12 LBN Brand Shares of Luxury Goods: % Value 2021-2024
- Table 13 Distribution of Luxury Goods by Format and Category: % Value 2025
- Table 14 Forecast Sales of Luxury Goods by Category: Value 2025-2030
- Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/personal-luxury-in-the-united-arab-emirates/report.