



Euromonitor
International

Cigars, Cigarillos and Smoking Tobacco in North Macedonia

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Cigars, Cigarillos and Smoking Tobacco in North Macedonia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Shifting consumer preferences and rising cigarette prices drive growth in 2024

Corporación Habanos SA and Mac Baren Tobacco Co A/S lead cigars and cigarillos and smoking tobacco, respectively

Food/drink/tobacco specialists lead, offering a wide selection of brands

PROSPECTS AND OPPORTUNITIES

Demand expected to remain strong

Expansion of retail e-commerce

Focus on traditional techniques to attract discerning consumers who value craftsmanship

CATEGORY DATA

Table 1 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2019-2024

Table 2 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2019-2024

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Tobacco in North Macedonia - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2024: The big picture

2024 key trends

Competitive landscape

Retail developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 - Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence
Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
Low ignition propensity (LIP) cigarette regulation
Flavoured tobacco product ban
Reduced harm
Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

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MARKET DATA

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DISCLAIMER

SOURCES

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cigars-cigarillos-and-smoking-tobacco-in-north-macedonia/report.