



**Euromonitor
International**

Sweet Spreads Packaging in South Africa

September 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Surge in demand for smaller thin wall plastic containers drives growth in sweet spreads packaging

PET jars remains the main pack type in the biggest category, nut and seed based spreads

Rising raw material costs, sustainability regulations, and private label growth drive packaging changes

PROSPECTS AND OPPORTUNITIES

Sweet spreads packaging to grow overall, despite continued declines for chocolate spreads and yeast-based spreads

Thin wall plastic containers likely to gain share due to lightweight design

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-spreads-packaging-in-south-africa/report.