



Limited-Service Restaurants in the Czech Republic

March 2026

Limited-Service Restaurants in the Czech Republic - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Czech limited-service restaurants thrive on convenience, brand strength, and evolving consumer preferences

INDUSTRY PERFORMANCE

Foodservice value sales in limited-service restaurants rise due to macroeconomic factors and network expansion

Chicken limited-service restaurants lead growth due to convenience, branding, and expanding networks

Delivery services continue to grow as convenience outweighs rising costs for many

WHAT'S NEXT?

Improving household finances and convenience trends are set to support growth for limited-service restaurants

Growth for delivery is expected to moderate as price sensitivity eases and competition stabilises

Sustainability and health trends are set to shape consumer preferences in Czech limited-service restaurants

COMPETITIVE LANDSCAPE

McDonald's CR spol sro strengthens its leadership through network expansion, brand recognition, and digital innovation

AmRest strengthens its position through multi-brand scale, network expansion, and promotional initiatives

Chained foodservice operators lead value sales through networks, standardisation, and investment

CATEGORY DATA

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Consumer Foodservice in the Czech Republic - Industry Overview

EXECUTIVE SUMMARY

Price increases and digital adoption drive growth for consumer foodservice in 2025

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Consumer foodservice value sales rise due to price increases and stronger household spending

Delivery apps continue to shape foodservice fulfilment through competitive promotions

Experiences and loyalty programmes increasingly drive consumer choice

WHAT'S NEXT?

Consumer foodservice sales are expected to grow due to rising wages and stable inflation

Digitalisation and personalisation are set to drive innovation across the forecast period

Sustainability emerges as a key innovation driver in Czech consumer foodservice

COMPETITIVE LANDSCAPE

McDonald's CR spol sro leads consumer foodservice as US limited-service chains expand in the Czech Republic

AmRest Sro records growth through ongoing expansion and market campaigns

Crocodile CR and Unipetrol expand while Dominos exits the Czech Republic

CHANNELS

Chained consumer foodservice outpaces independent operators due to digital growth and the recovery of tourism

Innovation in Czech consumer foodservice is driven by technology and operational efficiency

MARKET DATA

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