



**Euromonitor
International**

Sweet Spreads Packaging in the United Arab Emirates

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Evolving consumer preferences fuel expansion in sweet spreads packaging
Glass jars are the preferred pack type in jams and preserves due to their durability
Rigid plastic pack types lead in honey as they are transparent and durable

PROSPECTS AND OPPORTUNITIES

Packaging innovations expected to support convenience and on-the-go lifestyles
Smaller pack sizes align with consumer focus on freshness

DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-spreads-packaging-in-the-united-arab-emirates/report.