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International

Sweet Spreads Packaging in the United Arab Emirates

September 2025

Sweet Spreads Packaging in the United Arab Emirates - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Evolving consumer preferences fuel expansion in sweet spreads packaging
Glass jars are the preferred pack type in jams and preserves due to their durability
Rigid plastic pack types lead in honey as they are transparent and durable

PROSPECTS AND OPPORTUNITIES

Packaging innovations expected to support convenience and on-the-go lifestyles
Smaller pack sizes align with consumer focus on freshness

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Sweet Spreads Packaging in the United Arab Emirates - Company Profiles

Packaging Industry in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Americana's compostable trays and Ferrero's mini packs reshape United Arab Emirates food packaging
Coca-Cola's rPET bottles and Alpro's cartons drive United Arab Emirates beverage sustainability
Heineken's canned beer and Diageo's lightweight bottles redefine United Arab Emirates alcohol packaging
Dove's refill pods and The Body Shop's solid bars lead United Arab Emirates beauty sustainability
OMO's refill stations and compact sachets transform United Arab Emirates home care packaging
Royal Canin's recyclable pouches set the tone for United Arab Emirates pet food packaging

PACKAGING LEGISLATION

Dubai's single-use bag ban pushes retailers towards reusable solutions
United Arab Emirates climate law accelerates refill and lightweight packaging adoption

RECYCLING AND THE ENVIRONMENT

Reverse vending pilots pave the way for United Arab Emirates Deposit Return Schemes

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-spreads-packaging-in-the-united-arab-emirates/report.