



Euromonitor
International

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Egypt

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Heated tobacco and e-vapour products add dynamism to tobacco in Egypt
Philip Morris International invests in heated tobacco
E-vapour products and heated tobacco continue to see widening distribution

PROSPECTS AND OPPORTUNITIES

Heated tobacco and e-vapour products to continue to develop and grow as categories
E-vapour products to be subject to changes in legislation
Price increases anticipated amidst rising costs and innovation

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CATEGORY DATA

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Tobacco in Egypt - Industry Overview

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Competitive landscape

Retail developments

What next for tobacco?

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Legislation

Legislative overview

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Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

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