



Euromonitor
International

Sweet Spreads Packaging in India

September 2025

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

PET bottles leads growth in sweet spreads packaging due to convenience and cost-effectiveness

Mallu Vibes's tin packaging for jackfruit jam is unlikely to impact mainstream packaging formats

Although smaller packs dominate, some larger pack sizes see growth due to value-focused family use

PROSPECTS AND OPPORTUNITIES

Sweet spreads packaging volumes in India will rise along with more varieties and more frequent use

Sweet spreads packaging in India will adapt to health and regional trends

DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-spreads-packaging-in-india/report.