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Sweet Biscuits, Snack Bars and Fruit Snacks in Croatia

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Market shows resilience, despite price pressures

Kraš retains dominant position while Biteme Nutrition benefits from growing health and sustainability trends

E-commerce gains traction from low base

PROSPECTS AND OPPORTUNITIES

Buoyant tourism industry will support steady demand

Technological advancements will drive production capacity

Health and sustainability will become key areas of focus

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-croatia/report.