



Cigars, Cigarillos and Smoking Tobacco in Spain

June 2025

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2024 DEVELOPMENTS

Price sensitivity influencing the consumption of cigars and cigarillos in Spain

Scandinavian Tobacco strengthens its lead in cigars and cigarillos

Distribution remains largely confined to tobacco specialists

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Health and wellness trends and changing demographics will continue to negatively impact sales

Stricter controls on tobacco consumption likely to impact consumption

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