



Euromonitor
International

Processed Meat and Seafood Packaging in Australia

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Consumer demand for convenience and protein-rich foods fuels expansion

Visy-Tassal partnership tackles EPS waste with innovative packaging

Rising demand and policy changes reshape meat and seafood packaging

PROSPECTS AND OPPORTUNITIES

Health and convenience trends to shape consumer expectations

Challenges on the supply side, and a need for differentiation to stay ahead

DISCLAIMER

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-and-seafood-packaging-in-australia/report.