

Income and Expenditure: Poland

October 2025

Table of Contents

Income and Expenditure: Poland

HEADLINES

PROSPECTS

Newly elected government drives economic growth and wage hikes

Income inequality and the gender gap persist despite declining poverty rates

Consumer expenditure growth driven by income and confidence improvements

Wealth concentration and limited high-value consumption market potential persist

Chart 1 - Annual Gross Income Distribution by Age in Poland: 2024

Chart 2 - Distribution of Income in Poland: Key Metrics 2024-2029

Chart 3 - Gross Income Growth Index in Poland 2024-2029

Chart 4 - Average Gross Income by Age in Poland 2024-2029

Chart 5 - Population by Income Bracket in 2029

Chart 6 - Gini Index 2024/2029

Chart 7 - Households by Disposable Income (PPP) 2024-2029

Chart 8 - Overview of Poland's Social Classes 2029

Chart 9 - Social Class D by Age: 2024/2029

Chart 10 - Consumer Market and Spending in Poland: Key Metrics 2024-2029

Chart 11 - Consumer Expenditure in Top Regions: Size in 2029 and Growth over 2019-2029

Chart 12 - Urban/Rural Consumer Expenditure in 2029

Chart 13 - Households Expenditure in 2024

Chart 14 - Consumer Spending by Category in Poland 2024-2029: USD per Household

Chart 15 - Index of Consumer Prices in Poland over 2019-2024

Chart 16 - Households Expenditure by Category in Poland: 2029

Chart 17 - Poland's Wealth Landscape: 2024-2030

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
 trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
 country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/income-and-expenditure-poland/report.