

# **Business Dynamics: Argentina**

November 2025

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## Business Dynamics: Argentina

## **HEADLINES**

## OPERATIONAL AND REGULATORY ENVIRONMENT

The new government to continue pursuing ambitious, pro-business reform agenda

#### FINANCING AND INVESTMENT

Investment prospects are set to improve under the new promotion regime

## SKILLS AND LABOUR

Though pending implementation, the government pursues flexible labour policies

## TRADE AND INFRASTRUCTURE

The government aims to attract private investment in over 9,000km of roads

# DIGITALISATION AND INNOVATION

Argentina lags in technological infrastructure yet shows strong e-commerce gains

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The Network Readiness Index (NRI) 2024

## About Euromonitor International

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