



**Euromonitor  
International**

# Sweet Spreads Packaging in the Philippines

September 2025

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### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Rising home consumption and pack size innovation fuel packaging growth

Jif taps into the convenience trend with a dual packaging launch

Glass jars still dominates sweet spreads packaging as it improves visual appeal

#### PROSPECTS AND OPPORTUNITIES

Urban lifestyles and sustainability expected to drive continued growth in sweet spreads packaging volumes

Sweet spreads packaging will have to address supply chain strains and evolving consumer demands

#### DISCLAIMER

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sweet-spreads-packaging-in-the-philippines/report](https://www.euromonitor.com/sweet-spreads-packaging-in-the-philippines/report).