



Euromonitor
International

Store Cards in Australia

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2025 DEVELOPMENTS

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Transactions increase thanks to interest-free higher spending limits

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Central bank contemplating removal of card payment surcharges

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WHAT'S NEXT?

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WHAT'S NEXT?

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Reserve Bank of Australia recommends removal of surcharges on card payments

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WHAT'S NEXT?

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State governments to roll out bank card payment options for public transportation

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INDUSTRY PERFORMANCE

Steady usage of store cards among existing users despite decline in cards issued

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WHAT'S NEXT?

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KEY DATA FINDINGS

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Cautious consumer behaviour impacts overall spending

Increasing proportion of consumers make remote card payments

WHAT'S NEXT?

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COMPETITIVE LANDSCAPE

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