

Recreation, Entertainment and Arts in Asia Pacific

November 2022

Table of Contents

INTRODUCTION

Scope

Key findings

REGIONAL OVERVIEW

Entertainment turnover in Asia Pacific to rise at the fastest rate globally

Entertainment industry is making its way into recovery

Sporting to generate the highest turnover in the entertainment industry in Asia Pacific

Amusement parks to grow at the fastest pace in Asia Pacific by 2030

China to remain the largest entertainment market in Asia Pacific

Movie thea tres to witness the slowest absolute value growth across Asia Pacific

COMPETITIVE LANDSCAPE

Growing cooperation among entertainment companies in Asia Pacific can be expected

Small and medium-sized enterprises to remain dominant in the entertainment scene in Asia Pacific

COUNTRY SNAPSHOTS

China: Industry context Japan: Industry context

South Korea: Industry context
Philippines: Industry context
Bangladesh: Industry context
Taiwan: Industry context
India: Industry context
Indonesia: Industry context

Hong Kong, China: Industry context

Vietnam: Industry context
Kazakhstan: Industry context
Thailand: Industry context
Singapore: Industry context
Cambodia: Industry context
Uzbekistan: Industry context
Sri Lanka: Industry context
Azerbaijan: Industry context
Malaysia: Industry context

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
 trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
 country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/recreation-entertainment-and-arts-in-asiapacific/report.