



Euromonitor  
International

# Luanda in Angola

June 2026

Table of Contents

## HEADLINES

## CITY SCORECARD

Chart 1 - Luanda City Scorecard Rankings Among 146 Middle East and Africa Cities

## CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 - City Scorecard Compared to and 2025

## POPULATION

Chart 2 - Key Luanda Population Indicators Compared to Angola and Middle East and Africa 2025

Chart 3 - Luanda Population Growth Compared to Angola and Middle East and Africa 2020-2030

Chart 4 - Luanda Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2020-2030

Chart 5 - Luanda Population by Age and Sex 2025

## CONSUMER EXPENDITURE

Chart 6 - Luanda Consumer Expenditure Structure 2025

## DIGITAL CONSUMER

Chart 7 - Key Luanda Digital Consumer Statistics Compared to Angola and Middle East and Africa 2025

Chart 8 - Digital Consumer Historic Growth and Forecasts in Luanda 2020-2030

## WEALTH

Chart 9 - Luanda Disposable Income per Household Compared to Angola and Middle East and Africa 2020-2030

Chart 10 - Number of Households by Disposable Income Band in Luanda 2020/2025/2030

Chart 11 - Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Luanda: 2020-2030

## POSSESSION OF HOUSEHOLD DURABLES

Chart 12 - Luanda Household Possession of Kitchen Durables Compared to Angola and Middle East and Africa 2025: % of Households

Chart 13 - Luanda Possession of Entertainment Electronics Compared to Angola and Middle East and Africa 2025: % of Households

Chart 14 - Luanda Household Possession of Other Durables Compared to Angola and Middle East and Africa 2025: % of Households

## ECONOMY

Chart 15 - Luanda GDP per Capita Compared to Angola and Middle East and Africa 2020-2030

Chart 16 - Luanda Real GDP Growth Compared to Angola and Middle East and Africa 2020-2030

## LABOUR

Chart 17 - Luanda Labour Indicators Compared to Angola and Middle East and Africa 2025

Chart 18 - Economically Active Population and Unemployment Rate in Luanda 2020-2025

Chart 19 - Luanda Labour Productivity Compared to Angola and Middle East and Africa 2020-2025

## TRANSPORT

Chart 20 - Luanda Transport Possession Compared to Angola and Middle East and Africa 2025: % of Households

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.

- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/luanda-in-angola/report](http://www.euromonitor.com/luanda-in-angola/report).