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International

Baby and Child-Specific Products in Bosnia and Herzegovina

June 2026

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Baby and Child-Specific Products Summary

INDUSTRY PERFORMANCE

Growing Consumer Expenditure Offsets Population Decline to Boost Premium Demand
Dm-Drogerie Markt Drives Growth with Competitively Priced Premium Baby Wipes

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Afrodita Kozmetika Leverages Social Media to Innovate Children'S Shampoo

Chart 2 - Value Sales 2020-2030

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Beauty and Personal Care in Bosnia and Herzegovina - Industry Overview

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