



Euromonitor  
International

# Business Dynamics: Peru

October 2025

Table of Contents

## HEADLINES

### OPERATIONAL AND REGULATORY ENVIRONMENT

Peru's business environment shows mixed progress as trade and investment freedom improves

### FINANCING AND INVESTMENT

Peru's improving investment and financial freedom boosts FDI prospects despite challenges

### SKILLS AND LABOUR

Peru's labour market regulations ease but youth unemployment persists

### TRADE AND INFRASTRUCTURE

Despite decline in trade freedom, Peru maintains healthy free trade agreements

### DIGITALISATION AND INNOVATION

Peru lags in digitalisation and innovation, requiring comprehensive infrastructure improvements

### OPERATIONAL AND REGULATORY ENVIRONMENT

Chart 1 - Operational and Legal Environment Key Indicators

Chart 2 - Index of Economic Freedom Ranking by Pillar in Peru and Regional Comparison 2024

Chart 3 - Index of Economic Freedom Ranking 2019-2024

Chart 4 - Index of Economic Freedom: Judicial Effectiveness Pillar Rank in Peru and Regional Comparison 2019-2024

Chart 5 - Index of Economic Freedom: Government Integrity Pillar Rank in Peru and Regional Comparison 2019-2024

Chart 6 - Corruption Perceptions Ranking: Peru and Regional Comparison 2019-2024

### FINANCING AND INVESTMENT

Chart 7 - Key Financial and Investment Indicators

Chart 8 - Index of Economic Freedom: Property Rights Pillar Rank in Peru and Regional Comparison 2019-2024

Chart 9 - Bank Claims on the Private Sector as % of GDP 2019-2024

Chart 10 - Bank Nonperforming Loans to Total Gross Loans 2019-2024

### SKILLS AND LABOUR

Chart 11 - Key Skills and Labour Indicators

Chart 12 - Population Aged 15+ with Higher Education 2019-2024

Chart 13 - Education Indicators 2024

Chart 14 - Employment by Age 2024

Chart 15 - Employment by Gender 2024

Chart 16 - Youth Unemployment Rate 2019-2024

Chart 17 - Labour Structure Change 2019-2024

Chart 18 - Labour Structure Comparison 2024

Chart 19 - Self-Employed as % of Total Employed Population 2024

Chart 20 - Index of Economic Freedom: Labour Pillar Rank in Peru and Regional Comparison 2019-2024

Chart 21 - Wage per Hour in Manufacturing Sector 2019-2024

Chart 22 - Labour Market Regulations in Peru and Regional Comparison 2024

### TRADE AND INFRASTRUCTURE

Chart 23 - Key Infrastructure Indicators

Chart 24 - Index of Economic Freedom: Trade Freedom Pillar Rank in Peru and Regional Comparison 2019-2024

Chart 25 - The Top Four Largest of Peru's Export Categories 2019-2024

Chart 26 - Turnover of Transport and Storage Industry by Category in Peru 2024

Chart 27 - Transportation Mode Indicators in Peru and Regional Comparison

Chart 28 - Road Infrastructure

## DIGITALISATION AND INNOVATION

Chart 29 - Innovation and Digitalisation Key Indicators

Chart 30 - Network Readiness Ranking by Pillar in Peru and Regional Comparison 2024

Chart 31 - Network Readiness Ranking for Peru and Regional Comparison 2019-2024

Chart 32 - Network Readiness Ranking: Technology Pillar for Peru and Regional Comparison 2019-2024

Chart 33 - Intellectual Property: Peru Compared to Selected Regional Peers 2024

## APPENDIX A

The 2024 Index of Economic Freedom

## APPENDIX B

The Network Readiness Index (NRI) 2024

### About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/business-dynamics-peru/report](https://www.euromonitor.com/business-dynamics-peru/report).