

# Snacks in Côte d'Ivoire

July 2025

**Table of Contents** 

#### Snacks in Côte d'Ivoire

## **EXECUTIVE SUMMARY**

Snacks in 2025: The big picture

Key trends in 2025

Competitive landscape

Channel developments

What next for snacks?

## MARKET DATA

- Table 1 Sales of Snacks by Category: Volume 2020-2025
- Table 2 Sales of Snacks by Category: Value 2020-2025
- Table 3 Sales of Snacks by Category: % Volume Growth 2020-2025
- Table 4 Sales of Snacks by Category: % Value Growth 2020-2025
- Table 5 NBO Company Shares of Snacks: % Value 2021-2025
- Table 6 LBN Brand Shares of Snacks: % Value 2022-2025
- Table 7 Distribution of Snacks by Format: % Value 2020-2025
- Table 8 Forecast Sales of Snacks by Category: Volume 2025-2030
- Table 9 Forecast Sales of Snacks by Category: Value 2025-2030
- Table 10 Forecast Sales of Snacks by Category: % Volume Growth 2025-2030
- Table 11 Forecast Sales of Snacks by Category: % Value Growth 2025-2030

## **DISCLAIMER**

## **SOURCES**

Summary 1 - Research Sources

## CONFECTIONERY

Key Data Findings

2025 Developments

Middle class expansion boosts chocolate tablet consumption

Local production gives Cémoi a competitive edge

E-commerce gains traction alongside supermarket expansion

**Prospects and Opportunities** 

Expanding middle class and domestic cocoa transformation to support growth

E-commerce expansion expected to accelerate promotional reach

Rising sustainability concerns could reshape future innovation

Category Data

- Table 12 Sales of Confectionery by Category: Volume 2020-2025
- Table 13 Sales of Confectionery by Category: Value 2020-2025
- Table 14 Sales of Confectionery by Category: % Volume Growth 2020-2025
- Table 15 Sales of Confectionery by Category: % Value Growth 2020-2025
- Table 16 NBO Company Shares of Confectionery: % Value 2021-2025
- Table 17 LBN Brand Shares of Confectionery: % Value 2022-2025
- Table 18 Forecast Sales of Confectionery by Category: Volume 2025-2030
- Table 19 Forecast Sales of Confectionery by Category: Value 2025-2030
- Table 20 Forecast Sales of Confectionery by Category: % Volume Growth 2025-2030
- Table 21 Forecast Sales of Confectionery by Category: % Value Growth 2025-2030

# SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS

Key Data Findings

2025 Developments

Wafer popularity drives growth despite pressure on premium biscuits

Mondelez leads through widespread availability, while Loacker gains ground

Small local stores remain key as shopping habits evolve

Prospects and Opportunities

Expanding middle class and retail reach to sustain growth

E-commerce platforms broaden access to premium and imported brands

Growing health awareness may influence future product innovation

Category Data

Table 22 - Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2020-2025

Table 23 - Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2020-2025

Table 24 - Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2020-2025

Table 25 - Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2020-2025

Table 26 - NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2021-2025

Table 27 - LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2022-2025

Table 28 - Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2025-2030

Table 29 - Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2025-2030

Table 30 - Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2025-2030

Table 31 - Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2025-2030

#### ICE CREAM

**Key Data Findings** 

2025 Developments

Shift towards take-home formats supports volume growth

Fan Milk maintains leadership through strong brand visibility and accessibility

Supermarkets strengthen dominance through format variety

**Prospects and Opportunities** 

Economic growth and premium innovation to drive future expansion

Localisation and cold chain investment improve product availability

Gradual rise in health and environmental awareness may influence brand choices

Category Data

Table 32 - Sales of Ice Cream by Category: Volume 2020-2025

Table 33 - Sales of Ice Cream by Category: Value 2020-2025

Table 34 - Sales of Ice Cream by Category: % Volume Growth 2020-2025

Table 35 - Sales of Ice Cream by Category: % Value Growth 2020-2025

Table 36 - NBO Company Shares of Ice Cream: % Value 2021-2025

Table 37 - LBN Brand Shares of Ice Cream: % Value 2022-2025

Table 38 - Forecast Sales of Ice Cream by Category: Volume 2025-2030

Table 39 - Forecast Sales of Ice Cream by Category: Value 2025-2030

Table 40 - Forecast Sales of Ice Cream by Category: % Volume Growth 2025-2030

Table 41 - Forecast Sales of Ice Cream by Category: % Value Growth 2025-2030

## SAVOURY SNACKS

Key Data Findings

2025 Developments

Local flavours and wider availability drive strong growth in savoury snacks

Nutri Food maintains lead as PepsiCo gains traction with local appeal

Supermarkets dominate while e-commerce surges through convenience and promotions

Prospects and Opportunities

Rising income levels and affordability support continued category expansion

Modernisation of production and packaging enhances local competitiveness

Growing interest in nutrition and regulatory oversight shape future positioning

Category Data

Table 42 - Sales of Savoury Snacks by Category: Volume 2020-2025

Table 43 - Sales of Savoury Snacks by Category: Value 2020-2025

- Table 44 Sales of Savoury Snacks by Category: % Volume Growth 2020-2025
- Table 45 Sales of Savoury Snacks by Category: % Value Growth 2020-2025
- Table 46 NBO Company Shares of Savoury Snacks: % Value 2021-2025
- Table 47 LBN Brand Shares of Savoury Snacks: % Value 2022-2025
- Table 48 Forecast Sales of Savoury Snacks by Category: Volume 2025-2030
- Table 49 Forecast Sales of Savoury Snacks by Category: Value 2025-2030
- Table 50 Forecast Sales of Savoury Snacks by Category: % Volume Growth 2025-2030
- Table 51 Forecast Sales of Savoury Snacks by Category: % Value Growth 2025-2030

# About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
  trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
  country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/snacks-in-cote-divoire/report.