

Dairy Products and Alternatives in the United Kingdom

August 2025

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DISCLAIMER

SOURCES

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Baby Food in the United Kingdom

KEY DATA FINDINGS

2025 DEVELOPMENTS

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Danone retains lead as Kendamil rises through value-focused growth

Supermarkets dominate but discounters and digital channels drive growth

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Butter and spreads market shifts toward natural appeal and functional indulgence

Supermarkets lead sales while e-commerce continues to gain ground

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Supermarkets lead cheese distribution as value and variety boosts sales

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2025 DEVELOPMENTS

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PROSPECTS AND OPPORTUNITIES

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PROSPECTS AND OPPORTUNITIES

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CATEGORY DATA

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