

# Dairy Products and Alternatives in Algeria

August 2025

**Table of Contents** 

# Dairy Products and Alternatives in Algeria

#### **EXECUTIVE SUMMARY**

Dairy products and alternatives in 2025: The big picture

Key trends in 2025

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

#### MARKET DATA

- Table 1 Sales of Dairy Products and Alternatives by Category: Value 2020-2025
- Table 2 Sales of Dairy Products and Alternatives by Category: % Value Growth 2020-2025
- Table 3 NBO Company Shares of Dairy Products and Alternatives: % Value 2021-2025
- Table 4 LBN Brand Shares of Dairy Products and Alternatives: % Value 2022-2025
- Table 5 Penetration of Private Label by Category: % Value 2020-2025
- Table 6 Distribution of Dairy Products and Alternatives by Format: % Value 2020-2025
- Table 7 Forecast Sales of Dairy Products and Alternatives by Category: Value 2025-2030
- Table 8 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2025-2030

#### DISCLAIMER

#### SOURCES

Summary 1 - Research Sources

# Baby Food in Algeria

# **KEY DATA FINDINGS**

# 2025 DEVELOPMENTS

Dried baby food registers highest value and volume growth

Blédina remains the incontestable leader in baby food in Algeria

Small local grocers retain their position as the largest channel in baby food

#### PROSPECTS AND OPPORTUNITIES

Stable growth over forecast period

Organic milk formula gains traction over forecast period

Focus on making packaging more sustainable

# **CATEGORY DATA**

- Table 9 Sales of Baby Food by Category: Volume 2020-2025
- Table 10 Sales of Baby Food by Category: Value 2020-2025
- Table 11 Sales of Baby Food by Category: % Volume Growth 2020-2025
- Table 12 Sales of Baby Food by Category: % Value Growth 2020-2025
- Table 13 Sales of Growing-Up Milk Formula by Age: % Value 2020-2025
- Table 14 NBO Company Shares of Baby Food: % Value 2021-2025
- Table 15 LBN Brand Shares of Baby Food: % Value 2022-2025
- Table 16 Distribution of Baby Food by Format: % Value 2020-2025
- Table 17 Forecast Sales of Baby Food by Category: Volume 2025-2030
- Table 18 Forecast Sales of Baby Food by Category: Value 2025-2030
- Table 19 Forecast Sales of Baby Food by Category: % Volume Growth 2025-2030
- Table 20 Forecast Sales of Baby Food by Category: % Value Growth 2025-2030

# Butter and Spreads in Algeria

#### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Natural and healthy image continues to support growth for butter

Local players dominate

Small local grocers continue to account for most value sales

#### PROSPECTS AND OPPORTUNITIES

Further positive growth over forecast period

Focus on developing a healthier margarine

Launch of plant-based alternatives

# **CATEGORY DATA**

- Table 21 Sales of Butter and Spreads by Category: Volume 2020-2025
- Table 22 Sales of Butter and Spreads by Category: Value 2020-2025
- Table 23 Sales of Butter and Spreads by Category: % Volume Growth 2020-2025
- Table 24 Sales of Butter and Spreads by Category: % Value Growth 2020-2025
- Table 25 NBO Company Shares of Butter and Spreads: % Value 2021-2025
- Table 26 LBN Brand Shares of Butter and Spreads: % Value 2022-2025
- Table 27 Distribution of Butter and Spreads by Format: % Value 2020-2025
- Table 28 Forecast Sales of Butter and Spreads by Category: Volume 2025-2030
- Table 29 Forecast Sales of Butter and Spreads by Category: Value 2025-2030
- Table 30 Forecast Sales of Butter and Spreads by Category: % Volume Growth 2025-2030
- Table 31 Forecast Sales of Butter and Spreads by Category: % Value Growth 2025-2030

# Cheese in Algeria

# **KEY DATA FINDINGS**

# 2025 DEVELOPMENTS

Spreadable cheese remains a staple

Local player Falait gains most value share

Small local grocers retain position as largest channel in cheese

#### PROSPECTS AND OPPORTUNITIES

Moderate growth over forecast period

Increasing focus on healthier positioning

Increasing demand for more sustainable farming

# **CATEGORY DATA**

- Table 32 Sales of Cheese by Category: Volume 2020-2025
- Table 33 Sales of Cheese by Category: Value 2020-2025
- Table 34 Sales of Cheese by Category: % Volume Growth 2020-2025
- Table 35 Sales of Cheese by Category: % Value Growth 2020-2025
- Table 36 Sales of Spreadable Cheese by Type: % Value 2020-2025
- Table 37 Sales of Soft Cheese by Type: % Value 2020-2025
- Table 38 Sales of Hard Cheese by Type: % Value 2020-2025
- Table 39 NBO Company Shares of Cheese: % Value 2021-2025
- Table 40 LBN Brand Shares of Cheese: % Value 2022-2025
- Table 41 Distribution of Cheese by Format: % Value 2020-2025
- Table 42 Forecast Sales of Cheese by Category: Volume 2025-2030
- Table 43 Forecast Sales of Cheese by Category: Value 2025-2030
- Table 44 Forecast Sales of Cheese by Category: % Volume Growth 2025-2030
- Table 45 Forecast Sales of Cheese by Category: % Value Growth 2025-2030

#### **KEY DATA FINDINGS**

#### 2025 DEVELOPMENTS

Fresh milk continues to benefit from subsidies

Giplait leads in fresh milk, while Tchin-Lait continues to dominate shelf-stable segment

Hypermarkets gain most value share in 2025

#### PROSPECTS AND OPPORTUNITIES

Stable growth over forecast period

Expected launch of protein enriched milk over forecast period

Focus on recyclable packaging

# **CATEGORY DATA**

Table 46 - Sales of Drinking Milk Products by Category: Volume 2020-2025

Table 47 - Sales of Drinking Milk Products by Category: Value 2020-2025

Table 48 - Sales of Drinking Milk Products by Category: % Volume Growth 2020-2025

Table 49 - Sales of Drinking Milk Products by Category: % Value Growth 2020-2025

Table 50 - NBO Company Shares of Drinking Milk Products: % Value 2021-2025

Table 51 - LBN Brand Shares of Drinking Milk Products: % Value 2022-2025

Table 52 - Distribution of Drinking Milk Products by Format: % Value 2020-2025

Table 53 - Forecast Sales of Drinking Milk Products by Category: Volume 2025-2030

Table 54 - Forecast Sales of Drinking Milk Products by Category: Value 2025-2030

Table 55 - Forecast Sales of Drinking Milk Products by Category: % Volume Growth 2025-2030

Table 56 - Forecast Sales of Drinking Milk Products by Category: % Value Growth 2025-2030

# Yoghurt and Sour Milk Products in Algeria

#### **KEY DATA FINDINGS**

# 2025 DEVELOPMENTS

Yoghurt is Algeria's most popular dairy product

Laiterie Soummam maintains strong foothold

Small local grocers continue to dominate

# PROSPECTS AND OPPORTUNITIES

Continuing differentiation keeps consumers engaged

Yoghurt adopts healthier positioning

Yogurt increasingly promoted as part of a sustainable diet

# **CATEGORY DATA**

Table 57 - Sales of Yoghurt and Sour Milk Products by Category: Volume 2020-2025

Table 58 - Sales of Yoghurt and Sour Milk Products by Category: Value 2020-2025

Table 59 - Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2020-2025

Table 60 - Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2020-2025

Table 61 - Sales of Flavoured Yoghurt by Flavour: Rankings 2020-2025

Table 62 - NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2021-2025

Table 63 - LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2022-2025

Table 64 - Distribution of Yoghurt and Sour Milk Products by Format: % Value 2020-2025

Table 65 - Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2025-2030

Table 66 - Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2025-2030

Table 67 - Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2025-2030

Table 68 - Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2025-2030

# Other Dairy in Algeria

#### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Chilled dairy desserts account for most value sales, but cream growing in popularity

Laiterie Soummam continues to dominate

Small local grocers retained their position as the largest channel in other dairy

#### PROSPECTS AND OPPORTUNITIES

Other dairy players are expected to expand their portfolios Focus on giving chilled dairy desserts a healthier profile

Simple, clean ingredients in demand

#### **CATEGORY DATA**

Table 69 - Sales of Other Dairy by Category: Volume 2020-2025

Table 70 - Sales of Other Dairy by Category: Value 2020-2025

Table 71 - Sales of Other Dairy by Category: % Volume Growth 2020-2025

Table 72 - Sales of Other Dairy by Category: % Value Growth 2020-2025

Table 73 - Sales of Cream by Type: % Value 2020-2025

Table 74 - NBO Company Shares of Other Dairy: % Value 2021-2025

Table 75 - LBN Brand Shares of Other Dairy: % Value 2022-2025

Table 76 - Distribution of Other Dairy by Format: % Value 2020-2025

Table 77 - Forecast Sales of Other Dairy by Category: Volume 2025-2030

Table 78 - Forecast Sales of Other Dairy by Category: Value 2025-2030

Table 79 - Forecast Sales of Other Dairy by Category: % Volume Growth 2025-2030

Table 80 - Forecast Sales of Other Dairy by Category: % Value Growth 2025-2030

# About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
  trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
  country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/dairy-products-and-alternatives-in-algeria/report.