

# Dairy Products and Alternatives in Hong Kong, China

September 2025

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#### DISCLAIMER

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## Baby Food in Hong Kong, China

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Slowed growth seen for baby food in 2025

Friesland Foods leads with Friso brand, while Hipp shapes progress in organic options

Specialist stores under pressure as e-commerce rises

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Supermarkets continues to lead distribution for cheese in Hong Kong

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Kowloon Dairy leads an increasingly competitive landscape as it invests in sustainability

Supermarkets and convenience stores as favoured distribution channels

## PROSPECTS AND OPPORTUNITIES

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## 2025 DEVELOPMENTS

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Yakult leads an innovative competitive landscape

Supermarkets leads distribution while convenience stores rise fastest

## PROSPECTS AND OPPORTUNITIES

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Nestlé leads a competitive landscape marked by lack of innovation and development

Supermarkets still favoured distribution channel, with e-commerce seeing fastest expansion

## PROSPECTS AND OPPORTUNITIES

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Convenience stores sees further expansion though supermarkets remains biggest distribution channel in 2025

#### PROSPECTS AND OPPORTUNITIES

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