

Dairy Products and Alternatives in Bangladesh

August 2025

Table of Contents

Dairy Products and Alternatives in Bangladesh

EXECUTIVE SUMMARY

Dairy products and alternatives in 2025: The big picture

Key trends in 2025

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

Chart 1 - Dairy Products and Alternatives: Modern Grocery Retailer (a)

Chart 2 - Dairy Products and Alternatives: Modern Grocery Retailer (b)

MARKET DATA

Table 1 - Sales of Dairy Products and Alternatives by Category: Value 2020-2025

Table 2 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2020-2025

Table 3 - NBO Company Shares of Dairy Products and Alternatives: % Value 2021-2025

Table 4 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2022-2025

Table 5 - Distribution of Dairy Products and Alternatives by Format: % Value 2020-2025

Table 6 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2025-2030

Table 7 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2025-2030

APPENDIX

DISCLAIMER

SOURCES

Summary 1 - Research Sources

BABY FOOD IN BANGLADESH

Key Data Findings

2025 Developments

Volume over value growth in 2025 while breastfeeding remains a major obstacle to packaged baby food

Nestlé continues to invest to dominate baby food in Bangladesh

Increasing retail penetration of packaged baby food

Prospects and Opportunities

Improving economic situation to boost the demand for packaged baby food

Nutrition and convenience to increase the appeal of packaged baby food

Birth rates offer a push-pull factor in baby food

Category Data

Table 8 - Sales of Baby Food by Category: Volume 2020-2025

Table 9 - Sales of Baby Food by Category: Value 2020-2025

Table 10 - Sales of Baby Food by Category: % Volume Growth 2020-2025

Table 11 - Sales of Baby Food by Category: % Value Growth 2020-2025

Table 12 - NBO Company Shares of Baby Food: % Value 2021-2025

Table 13 - LBN Brand Shares of Baby Food: % Value 2022-2025

Table 14 - Forecast Sales of Baby Food by Category: Volume 2025-2030

Table 15 - Forecast Sales of Baby Food by Category: Value 2025-2030

Table 16 - Forecast Sales of Baby Food by Category: % Volume Growth 2025-2030

Table 17 - Forecast Sales of Baby Food by Category: % Value Growth 2025-2030

DAIRY IN BANGLADESH

Key Data Findings

2025 Developments

Cooking at-home trend boosts the use of dairy products

Local players dominate dairy

Small local grocers leverage price, convenience and availability advantages

Prospects and Opportunities

Positive outlook amidst development and growth opportunities

International food trend to stimulate the use of dairy products

Innovation and expanding ranges to add dynamism to dairy

Category Data

Table 18 - Sales of Dairy by Category: Volume 2020-2025

Table 19 - Sales of Dairy by Category: Value 2020-2025

Table 20 - Sales of Dairy by Category: % Volume Growth 2020-2025

Table 21 - Sales of Dairy by Category: % Value Growth 2020-2025

Table 22 - NBO Company Shares of Dairy: % Value 2021-2025

Table 23 - LBN Brand Shares of Dairy: % Value 2022-2025

Table 24 - Forecast Sales of Dairy by Category: Volume 2025-2030

Table 25 - Forecast Sales of Dairy by Category: Value 2025-2030

Table 26 - Forecast Sales of Dairy by Category: % Volume Growth 2025-2030

Table 27 - Forecast Sales of Dairy by Category: % Value Growth 2025-2030

PLANT-BASED DAIRY IN BANGLADESH

Signs of promise for plant-based dairy

Brand and product visibility rise slowly

Modern grocery retailers dominate a limited distribution landscape

Prospects and Opportunities

Growth potential exists but plant-based dairy is unlikely to take off in the short to medium term

Plant-based dairy to enjoy popularity as a deficiency filler

Widening product awareness is a key avenue to growth

Category Data

Table 28 - Sales of Plant-Based Dairy by Category: Value 2020-2025

Table 29 - Sales of Plant-Based Dairy by Category: % Value Growth 2020-2025

Table 30 - NBO Company Shares of Plant-Based Dairy: % Value 2021-2025

Table 31 - LBN Brand Shares of Plant-Based Dairy: % Value 2022-2025

Table 32 - Forecast Sales of Plant-Based Dairy by Category: Value 2025-2030

Table 33 - Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2025-2030

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
 trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
 country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/dairy-products-and-alternatives-in-bangladesh/report.