



**Euromonitor  
International**

# Global Overview of the Furniture Industry

July 2025

Table of Contents

## INTRODUCTION

Scope

Key findings

## GLOBAL OVERVIEW

Industry forecast to maintain growth, but challenges mount

Asian countries will drive growth in the furniture industry

Industry's cost growth stabilises but costs remain elevated

Industry manages to maintain stable profits in key countries

China maintains its position as top industry exporter, but slower growth is expected

US is the largest importer of furniture, but trade tensions create uncertainty

Key trends

Key trends uncovered

Macroeconomic/industry trends

## LEADING COMPANIES

Suppliers to furniture industry maintain top positions

Emerging countries witness increases in the number of companies

Concentration in developed economies increases

## COUNTRY SNAPSHOTS

China: Industry forecast to maintain stable production value growth

Furniture industry forecast to recover gradually, mainly driven by domestic demand

US: Industry to maintain modest but steady growth rate

Anticipated recovery in the housing market forecast to support furniture industry

India: Industry forecast to maintain rapid growth

Rapidly growing domestic market supports furniture industry's growth

Italy: Industry enters mature growth phase

Industry forecast to show mature growth, largely backed by exports

Germany: After turbulence, industry forecast to maintain steady growth

Improving domestic B2B demand and foreign sales drive industry's recovery

Vietnam: Industry's growth rate is forecast to increase slightly

Growing exports and strong domestic demand to support strong growth of the industry

Poland: Industry forecast to show healthy growth over the period to 2029

Industry continues to benefit from scale and cost advantages, sustaining growth

Turkey: Industry forecast to maintain long-term growth

Domestic demand supports industry's growth, despite economic turbulence

Brazil: Industry's growth forecast to remain anemic

Recovering domestic demand to drive industry's growth, but uncertainty prevails

Definitions

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.

- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/global-overview-of-the-furniture-industry/report](http://www.euromonitor.com/global-overview-of-the-furniture-industry/report).