



Cooking Ingredients and Meals in Bolivia

November 2025

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Cooking Ingredients and Meals in Bolivia

EXECUTIVE SUMMARY

Inflation leads to higher prices and cautious spending

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Positive value growth driven by inflation

Price sensitivity influences purchasing decisions

WHAT'S NEXT?

Moderate growth as key categories already enjoy high market penetration

Price to remain the primary driver of purchasing decisions

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Industrias de Aceite SA retains its lead

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Local producers and government join forces to address the shortage of edible oil

Economic context limits the expansion of functional edible oils

Technological improvements and investment in soybean production to boost supply to the domestic market

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Waning volume sales as inflationary pressures encourage more home cooking

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WHAT'S NEXT?

High poverty rate dampens demand for dry soups and prepared dishes

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