



**Euromonitor
International**

Global Overview of the Agriculture Industry

June 2025

Table of Contents

INTRODUCTION

Scope

Key findings

GLOBAL OVERVIEW

Industry to maintain stable growth, but economic uncertainty poses risks

China and India forecast to remain key suppliers of agricultural products

Cost pressures have stabilised , but the industry continues to face worker shortages

Industry manages to maintain stable profits, largely supported by livestock sector

US remains the leading exporter, but tensions with China hurt trade potential

China remains the largest importer globally, reduces reliance on US imports

Key trends for the agriculture industry in 2025 and beyond

Key trends uncovered

Macroeconomic and industry trends

LEADING COMPANIES

Commodity suppliers continue to lead global rankings

Increase in number of companies stalls as smaller companies consolidate

The industry remains heavily fragmented, even though smaller farmers consolidate

COUNTRY SNAPSHOTS

China : Agriculture industry to accelerate growth slightly by 2029

Expanding meat, dairy production and modernisation efforts support faster growth

India : Agriculture industry forecast to maintain steady growth

Modernisation efforts and domestic demand to drive steady growth

USA : Industry forecast to maintain steady growth

Industry expected to sustain stable growth despite rising economic uncertainty

Brazil : Industry's growth forecast to accelerate by 2029

Agriculture industry forecast to recover, driven by demand in export markets

Indonesia : Agriculture industry forecast to show faster growth rate by 2029

Government investments and demand in export markets to drive growth

Turkey : Industry forecast to experience short-term turbulence

Industry forecast to slow down in 2025-2026, but longer-term outlook is positive

France : Agriculture forecast to maintain steady growth over the next five years

Industry to maintain steady growth, with changing trade landscape among key issues

Mexico : Agriculture industry forecast to resume growth in 2026

Industry forecast to resume growth, but trade tensions cloud the outlook

Pakistan : Industry to maintain steady growth over the forecast period

Industry forecast to sustain growth, but long-term challenges prevail

Definitions

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.

- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/global-overview-of-the-agriculture-industry/report.