

# Cooking Ingredients and Meals in Uzbekistan

November 2025

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## Cooking Ingredients and Meals in Uzbekistan

## **EXECUTIVE SUMMARY**

Urbanisation and convenience drive growth

#### **KEY DATA FINDINGS**

## INDUSTRY PERFORMANCE

Rising prices and shifting lifestyles drive value growth

Retailers turn to private labels to offset price pressures, especially in edible oils

Trend towards greater culinary experimentation

#### WHAT'S NEXT?

Steady growth ahead, driven by convenience

Uzbek government extends zero import duties to support access and price stability

Large modern retailers will continue strengthen their market position through private labels

## COMPETITIVE LANDSCAPE

Chernozemye OOO maintains leadership through strong edible oil brands

Grand Eco Products is the most dynamic player

## **CHANNELS**

Small local grocers retain a dominant presence

E-commerce registers fastest growth, albeit from low base

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## **KEY DATA FINDINGS**

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Traditional preferences continue to shape the edible oils market

## INDUSTRY PERFORMANCE

Traditional cooking habits sustain robust growth

Consumers trade up to sunflower oil as health perceptions drive growth

#### WHAT'S NEXT?

Edible oils will retain essential role in Uzbek cooking

Private labels to gain ground

Government initiatives to promote oilseed diversification will support price stability

## COMPETITIVE LANDSCAPE

Chernozemye leads sales

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Small local grocers remains primary channel for edible oils

E-commerce gains traction

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# **KEY DATA FINDINGS**

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Urbanisation and convenience drive evolution of the meals and soups market

# INDUSTRY PERFORMANCE

Rising freezer ownership drives demand for convenient meal solutions

Frozen ready meals leads growth

## WHAT'S NEXT?

Busier consumer lifestyles will drive demand in urban centres

Health and wellness trends to have limited influence on meals and soups

Halal certification will remain central to consumer trust in meals and soups

## COMPETITIVE LANDSCAPE

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Small local grocers remains dominant channel

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## 2025 DEVELOPMENTS

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#### INDUSTRY PERFORMANCE

Herbs and spices continues to play central role

Ketchup leads growth

## WHAT'S NEXT?

Steady growth expected, driven by herbs, spices, and diversified offerings

Health and wellness trends will have limited influence

Government extends zero import duties

## COMPETITIVE LANDSCAPE

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## KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Traditional staples compete with more innovative offerings

## INDUSTRY PERFORMANCE

Market for sweet spreads continues to expand, driven by consumer shift towards packaged honey Nut and seed based spreads leads value growth

## WHAT'S NEXT?

Everyday use will sustain demand, while emerging categories offer new growth opportunities Health-focused sweet spreads to gain traction through online channels Extension of zero import duties supports local production and innovation

## COMPETITIVE LANDSCAPE

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#### **CHANNELS**

Small local grocers remains primary channel E-commerce gains traction amongst younger, urban consumers

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