



Cooking Ingredients and Meals in Chile

November 2025

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Cooking Ingredients and Meals in Chile

EXECUTIVE SUMMARY

Consumer caution and supply issues lead to slower growth

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Disruptions to raw material supply weigh on category performance

Economic constraints weigh on consumer spending patterns

Urban consumers are prioritising health and convenience, but taste remains important

WHAT'S NEXT?

Broad health trend will fuel product innovations

Value-based spending patterns will prevail

Convenience blended with affordability offers tangible benefits to shoppers

COMPETITIVE LANDSCAPE

Domestic player Watt's SA is leading manufacturer in cooking ingredients and meals

Gallina Blanca SA asserts dominant position in liquid stocks and fonds

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Small local grocers witness a rebound in value share

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Edible oils impacted by cautious spending

INDUSTRY PERFORMANCE

Price increases underpin value growth in olive oil

Sticky inflation places strong focus on affordability

WHAT'S NEXT?

Moderate recovery ahead for Chile's edible oils market as prices stabilise
Olive oil gains ground as Chilean consumers prioritise health and natural products
Private label to expand share with diverse edible oil offerings

COMPETITIVE LANDSCAPE

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INDUSTRY PERFORMANCE

Ready meals maintain steady growth as consumers demand convenience food
Soups shows resilience as an affordable foodstuff

WHAT'S NEXT?

Ready meals and soups to enjoy solid growth
Natural ingredients and plant-based recipes to support growth in pizzas
Chilean consumers shift towards dining out and convenience of ready meals

COMPETITIVE LANDSCAPE

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INDUSTRY PERFORMANCE

Home cooking drives growth of sauces, dips and condiments

Need for quick solutions drives demand for liquid recipe sauces

WHAT'S NEXT?

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Functional and natural products fuel spices and condiment sales

Plant-based mayonnaise gains traction among health-conscious consumers

COMPETITIVE LANDSCAPE

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Sweet Spreads in Chile

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INDUSTRY PERFORMANCE

Honey drives growth in sweet spreads

Chocolate spreads makes slight recovery in 2025

WHAT NEXT?

Honey will remain the key growth driver in sweet spreads

Demand for chemical-free sweet spreads drives innovation

Premium and artisanal sweet spreads gain popularity

COMPETITIVE LANDSCAPE

Watt's SA leads in jams and preserves with strong heritage

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