



**Euromonitor  
International**

# Cooking Ingredients and Meals in Chile

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## Cooking Ingredients and Meals in Chile

### EXECUTIVE SUMMARY

Consumer caution and supply issues lead to slower growth

### KEY DATA FINDINGS

#### INDUSTRY PERFORMANCE

Disruptions to raw material supply weigh on category performance

Economic constraints weigh on consumer spending patterns

Urban consumers are prioritising health and convenience, but taste remains important

#### WHAT'S NEXT?

Broad health trend will fuel product innovations

Value-based spending patterns will prevail

Convenience blended with affordability offers tangible benefits to shoppers

#### COMPETITIVE LANDSCAPE

Domestic player Watt's SA is leading manufacturer in cooking ingredients and meals

Gallina Blanca SA asserts dominant position in liquid stocks and fonds

#### CHANNELS

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## KEY DATA FINDINGS

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### Sweet Spreads in Chile

#### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

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#### INDUSTRY PERFORMANCE

Honey drives growth in sweet spreads

Chocolate spreads makes slight recovery in 2025

#### WHAT NEXT?

Honey will remain the key growth driver in sweet spreads

Demand for chemical-free sweet spreads drives innovation

Premium and artisanal sweet spreads gain popularity

#### COMPETITIVE LANDSCAPE

Watt's SA leads in jams and preserves with strong heritage

Colmenares Villa Alemana capitalises on rising demand for honey

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