



**Euromonitor  
International**

# Cooking Ingredients and Meals in Spain

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## Cooking Ingredients and Meals in Spain

### EXECUTIVE SUMMARY

Consumers seeking convenience and quality

### KEY DATA FINDINGS

#### INDUSTRY PERFORMANCE

Convenience and changing lifestyles fuel growth in ready meals and soups

Health-conscious innovation and natural ingredients shape product development

Tourism and global influences boost demand for international flavours

#### WHAT'S NEXT?

Convenience, health and stable prices underpin positive outlook for cooking ingredients and meals in Spain

Evolving lifestyles and affordability to sustain demand for ready meals

Health awareness and regulatory changes will drive innovation and trust

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Mercadona leads as Deoleo invests in innovation and sustainability

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### Sweet Spreads in Spain

#### KEY DATA FINDINGS

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High-protein and indulgent innovations boost nut and seed based spreads

#### WHAT'S NEXT?

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Plant-based innovation gains traction as consumers seek healthier indulgence

New honey labelling rules aim to enhance transparency and protect local producers

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/cooking-ingredients-and-meals-in-spain/report](http://www.euromonitor.com/cooking-ingredients-and-meals-in-spain/report).