



Euromonitor
International

Cooking Ingredients and Meals in Hong Kong, China

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Cooking Ingredients and Meals in Hong Kong, China

EXECUTIVE SUMMARY

Home cooking and private label drives growth in cooking ingredients and meals

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Home cooking sustains value growth in cooking ingredients and meals in 2025

Health and wellness drive product innovation and premiumisation

Private label sophistication and flavour innovation supports growth in 2025

WHAT'S NEXT?

Premiumisation and targeted innovation is expected to support sales over the forecast period

Health and convenience are set to drive innovation in future product development

Competition and channel dynamics shape the future of cooking ingredients and meals

COMPETITIVE LANDSCAPE

Hop Hing Oils & Fats Ltd and Lee Kum Kee (HK) Foods Ltd offer well-established brands with rich heritage

Private label emerges as a key growth driver during ongoing price sensitivity

CHANNELS

Supermarkets retains its lead due to extensive store coverage and frequent price promotions

Convenience stores and retail e-commerce will influence future growth in cooking ingredients and meals

MARKET DATA

Table 1 - Sales of Cooking Ingredients and Meals by Category: Volume 2020-2025

Table 2 - Sales of Cooking Ingredients and Meals by Category: Value 2020-2025

Table 3 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2020-2025

Table 4 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2020-2025

Table 5 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2021-2025

Table 6 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2022-2025

Table 7 - Penetration of Private Label by Category: % Value 2020-2025

Table 8 - Distribution of Cooking Ingredients and Meals by Format: % Value 2020-2025

Table 9 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2025-2030

Table 10 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2025-2030

Table 11 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2025-2030

Table 12 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2025-2030

DISCLAIMER

SOURCES

Summary 1 - Research Sources

Edible Oils in Hong Kong, China

KEY DATA FINDINGS

2025 DEVELOPMENTS

Post-inflation price normalisation weighs on edible oils value sales in 2025

INDUSTRY PERFORMANCE

Rising prices and home-cooking trends support edible oil value growth in Hong Kong

Rising interest in health and wellness supports growth for olive oil in 2025

WHAT'S NEXT?

Steady retail sales expected as price sensitivity counterbalances homecooking demand in Hong Kong

Health-focused oils are set to drive premiumisation and value growth in Hong Kong

Health-led innovations are set to drive differentiation in edible oils

COMPETITIVE LANDSCAPE

Hop Hing Oil Group maintains its leadership through health-led innovation

Private label edible oils gain ground through value and portfolio expansion

CHANNELS

Supermarkets retains its lead through proximity, price promotion and an extensive store network

Growth for retail e-commerce is driven by omnichannel strategies and hybrid fulfilment

CATEGORY DATA

Table 13 - Sales of Edible Oils by Category: Volume 2020-2025

Table 14 - Sales of Edible Oils by Category: Value 2020-2025

Table 15 - Sales of Edible Oils by Category: % Volume Growth 2020-2025

Table 16 - Sales of Edible Oils by Category: % Value Growth 2020-2025

Table 17 - NBO Company Shares of Edible Oils: % Value 2021-2025

Table 18 - LBN Brand Shares of Edible Oils: % Value 2022-2025

Table 19 - Distribution of Edible Oils by Format: % Value 2020-2025

Table 20 - Forecast Sales of Edible Oils by Category: Volume 2025-2030

Table 21 - Forecast Sales of Edible Oils by Category: Value 2025-2030

Table 22 - Forecast Sales of Edible Oils by Category: % Volume Growth 2025-2030

Table 23 - Forecast Sales of Edible Oils by Category: % Value Growth 2025-2030

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[Meals and Soups in Hong Kong, China](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Growth is fuelled by affordability, convenience, and health trends

INDUSTRY PERFORMANCE

Value sales of meals and soups benefit from reduced foodservice spending in 2025

Frozen ready meals drives growth through affordability and convenience

WHAT'S NEXT?

Ready meals and soups is expected to sustain growth during the structural shift towards home consumption

Health and wellness is set to shape reformulation in ready meals and soups

Innovation will be key to supporting further growth in ready meals and soups

COMPETITIVE LANDSCAPE

Leading players compete through convenience and premium positioning

General Mills gains momentum through frozen heritage brand strength

CHANNELS

Supermarkets remains the primary channel for meals and soups in Hong Kong in 2025

Convenience stores drive growth through ongoing demand for chilled ready meals

CATEGORY DATA

Table 24 - Sales of Meals and Soups by Category: Volume 2020-2025

Table 25 - Sales of Meals and Soups by Category: Value 2020-2025

Table 26 - Sales of Meals and Soups by Category: % Volume Growth 2020-2025
Table 27 - Sales of Meals and Soups by Category: % Value Growth 2020-2025
Table 28 - Sales of Chilled Ready Meals by Ethnicity: % Value 2020-2025
Table 29 - Sales of Frozen Ready Meals by Ethnicity: % Value 2020-2025
Table 30 - Sales of Soup by Leading Flavours: Rankings 2020-2025
Table 31 - NBO Company Shares of Meals and Soups: % Value 2021-2025
Table 32 - LBN Brand Shares of Meals and Soups: % Value 2022-2025
Table 33 - Distribution of Meals and Soups by Format: % Value 2020-2025
Table 34 - Forecast Sales of Meals and Soups by Category: Volume 2025-2030
Table 35 - Forecast Sales of Meals and Soups by Category: Value 2025-2030
Table 36 - Forecast Sales of Meals and Soups by Category: % Volume Growth 2025-2030
Table 37 - Forecast Sales of Meals and Soups by Category: % Value Growth 2025-2030

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Sauces, Dips and Condiments in Hong Kong, China

KEY DATA FINDINGS

2025 DEVELOPMENTS

Growth in 2025 is driven by home cooking, health trends and expanding Asian flavours

INDUSTRY PERFORMANCE

Sale of sauces, dips and condiments benefit from the at-home cooking trend
Cooking and table sauces drive growth, boosted by the home cooking resurgence

WHAT'S NEXT?

Sauces, dips and condiments is set to sustain growth through affordability and innovation
Health and wellness is set to drive reformulation in sauces, dips and condiments
Rising interest in Asian flavours drives innovation in sauces, dips and condiments

COMPETITIVE LANDSCAPE

Lee Kum Kee (HK) Foods Ltd strengthens its leadership through heritage and innovation
Private label sauces, dips and condiments gain ground through value and innovation

CHANNELS

Supermarkets strengthens its dominance in sauces, dips and condiments through accessibility and promotions
Retail e-commerce develops gradually as a complementary channel for sauces, dips and condiments

CATEGORY DATA

Table 38 - Sales of Sauces, Dips and Condiments by Category: Volume 2020-2025
Table 39 - Sales of Sauces, Dips and Condiments by Category: Value 2020-2025
Table 40 - Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2020-2025
Table 41 - Sales of Sauces, Dips and Condiments by Category: % Value Growth 2020-2025
Table 42 - Sales of Liquid Recipe Sauces by Type: % Value 2020-2025
Table 43 - Sales of Other Sauces and Condiments by Type: Rankings 2020-2025
Table 44 - NBO Company Shares of Sauces, Dips and Condiments: % Value 2021-2025
Table 45 - LBN Brand Shares of Sauces, Dips and Condiments: % Value 2022-2025
Table 46 - Distribution of Sauces, Dips and Condiments by Format: % Value 2020-2025
Table 47 - Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2025-2030
Table 48 - Forecast Sales of Sauces, Dips and Condiments by Category: Value 2025-2030
Table 49 - Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2025-2030
Table 50 - Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2025-2030

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Sweet Spreads in Hong Kong, China

KEY DATA FINDINGS

2025 DEVELOPMENTS

Growth is driven by home consumption, health trends and value positioning

INDUSTRY PERFORMANCE

Sales of sweet spreads benefit from home consumption and indulgence occasions

Honey leads sales while jams and preserves drive growth in sweet spreads

WHAT'S NEXT?

Steady growth is expected for sweet spreads during value-driven consumption

Protein positioning is set to drive growth for nut and seed based spreads in Hong Kong

Packaging innovation is expected to support on-the-go consumption opportunities for sweet spreads

COMPETITIVE LANDSCAPE

St. Dalfour Frères strengthens its leadership through premium positioning and lifestyle collaborations

Private label sweet spreads gain momentum through value and range expansion

CHANNELS

Supermarkets retains its dominance in sweet spreads through accessibility and promotional intensity

Retail e-commerce plays a rising role in sweet spreads distribution

CATEGORY DATA

Table 51 - Sales of Sweet Spreads by Category: Volume 2020-2025

Table 52 - Sales of Sweet Spreads by Category: Value 2020-2025

Table 53 - Sales of Sweet Spreads by Category: % Volume Growth 2020-2025

Table 54 - Sales of Sweet Spreads by Category: % Value Growth 2020-2025

Table 55 - Sales of Jams and Preserves by Leading Flavours: Rankings 2020-2025

Table 56 - NBO Company Shares of Sweet Spreads: % Value 2021-2025

Table 57 - LBN Brand Shares of Sweet Spreads: % Value 2022-2025

Table 58 - Distribution of Sweet Spreads by Format: % Value 2020-2025

Table 59 - Forecast Sales of Sweet Spreads by Category: Volume 2025-2030

Table 60 - Forecast Sales of Sweet Spreads by Category: Value 2025-2030

Table 61 - Forecast Sales of Sweet Spreads by Category: % Volume Growth 2025-2030

Table 62 - Forecast Sales of Sweet Spreads by Category: % Value Growth 2025-2030

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