



**Euromonitor  
International**

# Cooking Ingredients and Meals in the United Arab Emirates

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## Cooking Ingredients and Meals in the United Arab Emirates

### EXECUTIVE SUMMARY

Health, convenience and value-seeking behaviour steer industry development

### KEY DATA FINDINGS

#### INDUSTRY PERFORMANCE

Current trends drive industry growth in 2025

Sustainability concerns inform product innovation

Cost-conscious behaviour becomes more visible in 2025

#### WHAT'S NEXT?

Health trends to support further expansion for cooking ingredients and meals

Climate change may present challenges to stronger growth

Hypermarkets will remain on top, but e-commerce will rise fastest among distribution channels

#### COMPETITIVE LANDSCAPE

IFFCO maintains overall leadership in 2025

Players compete through differentiation

#### CHANNELS

Hypermarkets leads distribution

E-commerce and foodservice channels enjoy further growth

#### MARKET DATA

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## Edible Oils in the United Arab Emirates

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Premiumisation, health positioning and resilient supply chains drive value gains

#### INDUSTRY PERFORMANCE

Price rises and premiumisation support strong value growth for edible oils

Olive oil benefits from health profile

## WHAT'S NEXT?

Rising value sales forecast amid increased focus on sustainability  
Health trends will continue to inform innovation  
Building resilient and responsible supply chains

## COMPETITIVE LANDSCAPE

IFFCO leads with a focus on accessibility and innovation  
IFFCO launches carbon-neutral olive oil

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Hypermarkets dominates distribution in 2025  
E-commerce outpaces all other channels in terms of growth

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[Meals and Soups in the United Arab Emirates](#)

## KEY DATA FINDINGS

### 2025 DEVELOPMENTS

Convenience demand, health priorities and private label expansion support value growth

## INDUSTRY PERFORMANCE

Convenience demand spurs growth in meals and soups as consumers seek quick and easy solutions  
Alliance Food Company enters ready meals

## WHAT'S NEXT?

Health to remain major trend impacting progress for meals and soups  
Private label set to gain further share in chilled ready meals  
Sustainability to take centre stage

## COMPETITIVE LANDSCAPE

Nestlé maintains overall leadership  
Meal kits brand Hello Chef receives B-Corp certification

## CHANNELS

Hypermarkets remains favoured channel for meals and soups purchases  
E-commerce sees fastest expansion in 2025

## CATEGORY DATA

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### Sauces, Dips and Condiments in the United Arab Emirates

## KEY DATA FINDINGS

### 2025 DEVELOPMENTS

Health-led reformulation, flavour innovation and online expansion support rising demand

### INDUSTRY PERFORMANCE

Health and wellness trends shape demand in 2025

Diverse population drives flavour innovation

### WHAT'S NEXT?

Further growth anticipated as leading brands hold strong and private label expands

Sustainability trend to have greater impact on development

E-commerce likely to gain ground, driven by convenience

### COMPETITIVE LANDSCAPE

Heinz continues to lead overall category in 2025

Local fermented pickles and sauerkraut launch in Spinneys and Waitrose

### CHANNELS

Hypermarkets dominates distribution

E-commerce benefits from broad product array and fast delivery

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### Sweet Spreads in the United Arab Emirates

#### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Health-focused innovation meets indulgent demand in a value-conscious category

#### INDUSTRY PERFORMANCE

Consumers continue to shift towards healthier variants

New laboratory tests quality of honey in the United Arab Emirates

#### WHAT'S NEXT?

Further growth for sweet spreads, driven by health trends and the rise of e-commerce

Nut and seed based spreads set to expand

Sustainability concerns will continue to impact packaging and sourcing

#### COMPETITIVE LANDSCAPE

Nutella holds on to number one spot

Al Shifa benefits from natural honey offering

#### CHANNELS

Sweet spreads purchased primarily in hypermarkets

E-commerce sees fastest expansion among retail channels in 2025

#### CATEGORY DATA

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/cooking-ingredients-and-meals-in-the-united-arab-emirates/report](http://www.euromonitor.com/cooking-ingredients-and-meals-in-the-united-arab-emirates/report).