



Euromonitor
International

Cooking Ingredients and Meals in France

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Cooking Ingredients and Meals in France

EXECUTIVE SUMMARY

Ongoing price-sensitivity despite lower inflation

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INDUSTRY PERFORMANCE

Cooking ingredients and meals sees steady growth as prices stabilise

France updates its Nutri-Score system to help consumers make healthier choices

“Made in France” remains a key selling point

WHAT'S NEXT?

Modest growth outlook with consumers likely to remain cautious in their spending

Sustainability becoming a growing concern

Manufacturers will need to respond to the growing demand for healthier options

COMPETITIVE LANDSCAPE

Unilever leads but many consumers prefer local French brands or private label

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KEY DATA FINDINGS

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INDUSTRY PERFORMANCE

Mixed performances seen within sweet spreads in 2025

Nut and seed based spreads benefiting from healthy and indulgent image

WHAT'S NEXT?

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Honey producers look to add value to kickstart the category's recovery

COMPETITIVE LANDSCAPE

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